



Global HACCP Conference

May 15 - 17, 2002
Chicago, Illinois

Global HACCP Showcase Reception
Thursday, May 16, 6:00 p.m. to 9:00 p.m.



During the Global HACCP Showcase Reception on the evening of May 16th, conference participants will journey through a maze of tabletop exhibits relevant to food safety in the food industry and visit with industry representatives along the way! At the end of the exhibit path, everyone in attendance will enjoy an assortment of cocktails and hors d'oeuvres.

Don't miss this outstanding opportunity to spotlight your company, products, and services to attendees of the 2002 Global HACCP Conference!

Tabletop Exhibit Fee: \$250.00

Reserve your tabletop exhibit space TODAY!



Showcase Tabletop Exhibit Contract

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Country _____ Web Page Address _____

Contact Person for Tabletop Exhibit _____

Contact's Title _____

Phone _____ Fax _____

E-mail address _____

Description of products and services to be exhibited _____

Tabletop Exhibit Fee: \$250.00

Method of Payment

Credit Card *VISA* *MASTERCARD*

Card Number _____

Cardholder's Name _____ Expiration Date _____

Cardholder's Signature _____ Today's Date _____

Check or Money Order

Authorized Signature _____ Date _____

The signature above authorizes the International HACCP Alliance to reserve sponsorship and/or exhibit space for the use of the above named company/organization for the 2002 Global HACCP Conference. The above signed acknowledges receipt of and agrees to abide by the sponsorship guidelines and exhibitor rules and regulations of the International HACCP Alliance.



Exhibit Rules & Regulations

The Global HACCP Showcase Reception will be held on May 16 at The Drake Hotel from 6:00 p.m. to 9:00 p.m.

1. **Who May Exhibit**

Only participants with at least one full conference registration or one complimentary registration may exhibit. For each full registration, one additional representative may attend the Global HACCP Showcase Reception for a fee of \$50.

2. **Payment of Exhibit Space**

Payment of \$250 is to be made in full prior to the May 16 exhibition date. VISA or MASTERCARD, money orders, cash, and checks made out to the "International HACCP Alliance" are accepted.

3. **Cancellation of Exhibit Space**

A full refund will be given for any cancellation prior to May 1. If you wish to cancel after that date, a fee of \$50 will be retained by the International HACCP Alliance.

4. **Exhibit Installation and Removal**

- (a) Noisy or unsightly work in the exhibit area is prohibited during the Showcase hours.
- (c) Please note that The Drake Hotel reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, sort and clear from the premises any display material, goods, property or merchandise of an exhibitor who fails to comply with the announced exhibit removal date and time.

5. **Exhibit Construction and Arrangement**

- (a) All exhibits are 6 or 8 foot skirted tables. Display backdrops are permitted. However, the tabletop display may not exceed 5 feet in height.
- (b) All exhibits must conform to the size of the space and must not be of such nature of arrangement to obstruct the view or interfere with others' exhibits. Should there be any question as to the obstruction or interference of any exhibit with any other exhibits in the area, the final judgement will be made by the International HACCP Alliance staff.

6. **Use of Exhibit Space**

- (a) Any entertainment, audio/visual presentation, etc., must be kept within the bounds of the exhibit table and must be kept at a low volume.
- (b) Due to the short time period of the showcase, the frequently crowded condition of the exhibit facility, and the vital importance of avoiding any disruption in the orderly operation of the Showcase which might adversely affect other exhibitors, the International HACCP Alliance reserves the right to resolve any dispute or disagreement among exhibitors. The International HACCP Alliance's decision shall be final.

7. **Exhibition Hours**

The Showcase will be open only at the officially announced

date and time. During this time, no other functions are scheduled.

8. **Table Rental**

- (a) The table rental fee covers only the Showcase space and personnel necessary to set up and break down. It does not include meals, or any other arranged convention function.
- (b) During exhibit hours, a representative from the exhibiting firm must be at the table at all times. A maximum of 4 individuals will be allowed to work at a table at one time.
- (c) Setup personnel may gain entrance to the show area beginning at 2:30 p.m. on the setup day.

9. **Liability and Insurance**

- (a) Every reasonable precaution will be taken by the International HACCP Alliance to protect property during installation, show hours, and removal. However, the International HACCP Alliance assumes no responsibility for the property of an exhibitor. Loss of property from theft, vandalism, fire or other cause is solely the responsibility of the exhibiting company.
- (b) It is expressly understood and agreed that exhibiting companies will hold harmless and make no claim of any kind against the International HACCP Alliance or any of its members or employees for any loss, damage to, or destruction of property, nor for an injury that may occur to himself, his agents or employees while in the show facilities, nor for any damages of any nature or character whatsoever, including direct or indirect damage as a result of loss of business arising out of the Showcase or cancellation of it.
- (c) Exhibitors will not knowingly violate any law or municipal ordinance, rule or regulation, but if such should occur, the International HACCP Alliance assumes no liability of any nature, including making refunds, if the exhibit hours are required to be shortened.
- (d) Any insurance desired must be obtained by the exhibiting company.

10. **Items Provided**

The International HACCP Alliance agrees to provide a 6 or 8 foot skirted table for each tabletop exhibit. The International HACCP Alliance does not provide access to electrical outlets. Access to outlets is strictly between the hotel and exhibitor.

11. **Agreement**

By signing the contract for exhibit space, the named company agrees to be bound by the terms and conditions set forth in these rules and regulations, the contract, and such additional conditions as may be established by the management or owners of the exhibition facility.